



Pamperfest

Pampering with Purpose

*A charity event, with 100% of the proceeds going to
The Susan Komen Race for the Cure.*

May 6-7, 2016 - Friday 4 pm - 11 am Saturday
Embassy Suites, Pittsburgh International Airport
550 Cherrington Parkway, Pittsburgh, 15108

Sponsorship Opportunities

Sponsorship is a professional and effective marketing tool that advertises your company and highlights the social responsibility that your company is committing to. Event sponsorship puts your company information in the hands of your target market! Pamperfest is a fund-raising effort, and your kind sponsorship will be used to reduce the overhead expenses to hold this charity event. We can also Ala cart a package to meet your needs.

Platinum sponsor - \$350

- Your company name is listed with the PAMPEFEST name as a platinum sponsor.
It will appear as: PAMPERFEST – Sponsored by YOUR COMPANY NAME
 - Your company will receive a single occupancy suite, to participate in the event, for face to face marketing.
(This suite cannot be shared with another vendor)
 - Your company name and logo will be in each event suite, on the platinum sponsor signage
 - You will have a full-page ad in the event program.
 - Your information will be included in each goodie bag that will be distributed to all attendees.
- Your company information will also be marketed through all social media channels and email databases, in the Pittsburgh area. 50,000+ contacts**

Gold sponsor - \$130

- You will have a 1/2 page ad in the event program.
- Your information will be included in each goodie bag that will be distributed to all attendees.

Silver sponsor - \$95

- You will have a business card ad in the event program.
- Your information will be included in each goodie bag that will be distributed to all attendees.

Supporting Sponsor - \$40

- Your information will be included in each goodie bags that will be distributed to all attendees.

Billboard sponsorship - \$300

The event will list your company as the sponsor on one billboard in a high traffic area near the event. The sponsorship also includes your vendor suite.

T-shirt sponsorship - \$100

The hot men of Pamperfest will be walking around the event, enticing women to buy the 50/50 tickets. Your company logo will be listed on the front or back of the shirt.

Product Sponsor

In order to defray our costs and raise more funds for the Susan G. Komen Race For The Cure, Pamperfest is looking for area businesses or individuals to provide the following:

Wine, Event program printing, prizes, pink ribbon item

Any company donating these items will be listed as a product sponsor; their information will be included in the goodie bags and they will receive a “Special Thank You” recognizing their donation in the program.

To secure your sponsorship, please fill out the form below and return it to Pamperfest.

Sponsorship Form

Pampering with Purpose

A charity event, with 100% of the proceeds going to The Susan Komen Race for the Cure.

Forward your completed form by fax or mail. Fax: 412 415 1315

Mail: Pamperfest, 248 Allison Ave, Pittsburgh, Pa. 15202

Payment options: check, credit, or debit card. Make check payable to: Miller Promotions
To process credit or debit, an invoice will be sent to the email address provided on this form.

Business name _____

Contact person _____

Address _____

Business phone _____ Contact's phone _____

Web address _____

Contact's email address _____

Brief company information

Level of sponsorship your company would like to secure:

Platinum \$350 _____ **Gold \$130** _____ **Silver \$95** _____

Supporting Sponsor \$40 _____ (please circle choice) Good bag **OR** business card ad

Billboard sponsor \$300 _____ **T-shirt sponsor \$100** _____

Product Sponsor We secure only one company per category. Please check the product you can donate.

Wine _____ Program Design _____ Program Printing _____

Goodie Bags _____ Pink Ribbon Gifts _____